



Event of



## ANIMATION LAB & PITCH 2023

A Great Idea Can Come from Anywhere

FOR IMMEDIATE RELEASE

**October 30, 2023**— Asia TV Forum & Market (ATF) and EAVE Ties That Bind (TTB) have joined forces to launch the first edition of the [ATF x TTB Animation Lab & Pitch](#), a new initiative targeting producers with (young adult) animated projects from Asia and Europe with the potential and desire to explore new financing and co-production opportunities, new markets, and new audiences in both continents.

Out of the impressive number of submissions received – over 110 from 28 different countries/regions, the Animation Lab selection committee – featuring Justin Deimen (108 Media/SAVVA, SG), Juraj Krasnohorsky (Artichoke/CEE Animation, SK), Kanji Kazahaya (*Culture Connect Co.*, JP) and Matija Sturm (CEE Animation Workshop, SI) – have announced the final line-up of **9 projects in development** coming from 4 European and 5 Asian countries/regions.

The *ATF x TTB Animation Lab & Pitch* will take place over **2 separate programmes** offering comprehensive knowledge of the European and Asian animation industries and markets. The participants will benefit from **high-level development under the guidance of top-notch experts from both continents** and have the opportunity to pitch their project in front of key **decision makers** during the upcoming edition of the Asia TV Forum & Market in Singapore.

The **first online programme** kicks off today and over the next 5 days, **October 30—November 3, 2023**, selected participants will be able to attend a rich and diverse workshop crafted by the Lab curator Juraj Krasnohorsky (Artichoke/CEE Animation, SK), who has put together a team of **leading industry professionals**: Ervin Han will present a general overview of Asian-European financing landscape, Katarzyna Siniarska (New Europe Film Sales) will lead the session “Working with a Sales Agent”, Jean François Le Corre (Vivement Lundi!) and Justin Deimen (108 Media/SAVVA) will elaborate on the “Good Practice of Co-Production”, Juraj Krasnohorsky (Artichoke/CEE Animation) will share tips to package and pitch a project while Bonnie Williams will share tips on organising and conducting market meetings.

All participants will thereon have individual consultations with 4 experts that will revise their project packages (Jean-François Le Corre and Kanji Kazahaya) and their financing strategies (Jean-Baptiste Babin-Backup Media and Justin Deimen).

The **second on-site programme** will take place from **December 6—8, 2023** within the frame of ATF in Singapore, and it will feature experts’ lectures, individual consultancies, a pitching component and a series of prearranged one-to-one meetings between selected teams and decision makers & financiers.

The following **9 projects** wanting to extend their knowledge and network towards Asia and Europe have been selected to participate in the *ATF x TTB Animation Lab & Pitch*:

- **Brian**, Whatube Studios, Taiwan
- **Chill Out, Girl**, BCH Entertainment, Indonesia
- **Ella Arcangel: Ballad of Tooth and Claw**, Twenty Manila (Ludritz Ventures, Inc.), Philippines
- **Moss**, Imagic TV, Spain
- **Republic of Cats – Vanishing Utopia**, Jet Set Go, Japan
- **Something Great**, Sumimasen Pte. Ltd., Singapore
- **Trouble Magnet**, Fabian&Fred, Germany
- **Twice Upon a Time**, To Blink Animation, Serbia
- **Tytus Romek & A’Tomek**, EGoFILM, Poland

ATF x TTB Animation Lab & Pitch 2023 will take place in the framework of the **Asia TV Forum & Market**, Asia's leading content market and conference, and it will be organised by **ATF** and **Ties That Bind** with the support of *lead sponsor* **Taiwan Creative Content Agency (TAICCA)**, *sponsors* **Film Development Council Philippines (FDCP)** and **Visual Industry Promotion Organization (VIPO)**, and in collaboration with **CEE Animation Workshop**.

TIES THAT BIND, based in Udine, is organised by the **Friuli Venezia Giulia Audiovisual Fund, EAVE, Udine Far East Film Festival** and **Taiwan Creative Content Agency (TAICCA)** and supported by the **Creative Europe - MEDIA sub-programme of the European**.

[Asia TV Forum & Market \(ATF\)](#) is an event of the Singapore Media Festival (SMF), hosted by Infocomm Media Development Authority of Singapore (IMDA). 2023 marks the 10<sup>th</sup> edition of the Singapore Media Festival, rallying Asia's most passionate media professionals, industry leaders, talent and content creators to "Make It Here"!

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### **About Asia TV Forum & Market (ATF) 2023**

Into its 24<sup>th</sup> edition, [Asia TV Forum & Market \(ATF\)](#) – the region's leading entertainment content market and conference – is the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet, and the future of Asia's content is shaped. For more information, please visit [www.asiatvforum.com](http://www.asiatvforum.com)

### **About EAVE**

European Audiovisual Entrepreneurs, EAVE, is a professional training, project, development, and networking organisation for audiovisual producers. Working with a worldwide network of partners we are involved in programmes for producers worldwide.

### **About FVG Audiovisual Fund**

First experience in the Italian panorama, the aim of the Friuli Venezia Giulia Audiovisual Regional Fund is to support the development of local film companies and promote the regional audiovisual works in national and international markets. The Fund operates in three main sectors: training, to encourage the participation of local audiovisual professional in national and international courses for directors, scriptwriters, producers, editors, camera operators, and sound engineers; development, to cover all the activities between the idea and the production phase, from the script writing and the research, to the casting, the fundraising and the presentation of a promo; distribution, along with the promotion of the projects, this last action includes a financial support to cover the production expenses, so as to create more competitive products. Along with the ordinary management of the fund, the FVG AUDIOVISUAL FUND has organized several events aimed at creating platforms for cinema professionals from all around the world and developing the local audiovisual industry.

### **About Southeast Asian Audio-Visual Association (SAAVA)**

The Southeast Asian Audio-Visual Association (SAAVA), a non-profit association that seeks to unify media producers and media financiers in the region. The association's mission is to advance creative development across the region, promote Southeast Asian audio-visual content and capabilities internationally, as well as stimulate business collaborations between its members.

### **About the Singapore Media Festival (SMF)**

The Singapore Media Festival, hosted by the Infocomm Media Development Authority (IMDA), returns to celebrate its 10th edition as one of Asia's leading international media industry platforms. Taking place in Singapore from 30 November to 10 December 2023, Asia's media community will gather to explore diverse media innovations, form deals, and discover Singapore's best made for the world. This year's festival invites everyone to "Make It Here" in Singapore, inspiring the region's most passionate media

talent to step forward and continue making content, connections, and dreams come true. Media professionals, industry leaders, creators, and consumers will come together at the festival through the Asia TV Forum & Market (ATF), Singapore International Film Festival (SGIFF), Singapore Comic Con (SGCC), along with this year's new additions, Nas Summit Asia and Creators Con (a new segment of Singapore Comic Con).

For more information, please visit: <https://www.imda.gov.sg/sgmediafest>

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## **CONTACTS**

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