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## Finalist Projects Announced for the 2022 ATF IP Accelerator

Number of submissions a record high as industry bounces back at ATF this December

**Singapore, 24 November 2022** – The Asia TV Forum and Market (ATF) announced the finalist projects for its inaugural IP Accelerator, sponsored by and organised in partnership with 108 Media and the Southeast Asia Audio Visual Association (SAAVA).

108 Media is a fast-growing global media investment firm based in UK and Singapore focused on emerging markets and cross-cultural content solutions with 7 offices across the globe. It was recently in the limelight for financing, co-producing, and developing a new live-action supernatural action series, *Nightshade* with showrunner Neil Marshall whose credits include *Hellboy*, *Dog Soldiers*, and *Game of Thrones* as well as co-financing and co-producing the *Inspector Singh* investigative series with global streamer Britbox which is seen to be the largest budget television project in the Southeast Asian region.

The Southeast Asian Audio-Visual Association (SAAVA) is a non-profit organization that seeks to unify content producers from the region.

The following finalist projects were selected from a total of 101 submissions:

Selected Project	Company	Country / Region
City of Darkness	Mimosa Productions LLC	China
Cucaracha	JAB Films	Singapore
Elevator	Rein Entertainment	Philippines
Masters of the Universe	Stella Stan Lee	Singapore
Mind Your Business	Genuinely Jag	Singapore
O! The Anthology Series on Why Women Bleed	Aggregate Films Pte Ltd	Singapore
Sound System Sanskriti	Royville Media	India
Taste of Mango	Aorta Production	Thailand
The Boy in a Cage	Aggregate Films Pte Ltd	Singapore
The Errand 2.0	Very Tay Media Pte Ltd	Singapore
The Red Butterfly	Cuckoo Films Pte Ltd	Singapore
The Renegades	Renegades Entertainment	Taiwan
The Supper Club: Malaysia	Islet Studio	Malaysia
We Were Strangers Wandering Home	Wanderstruck Film Production	Philippines
Wine Lovers	AwesomeWork Production Limited	Taiwan

### **Snapshot of Decision Makers On-Site**

- Rod Smith, Vice President, Scripted Entertainment, 108 Media
- Mickey Ong, Vice President & General Manager, CJ E&M HK (SG Branch)
- Samir Sarker, Award-winning Film Producer, Magic Hour Films
- Roselle Monteverde, COO & VP, Regal Entertainment
- Zainir Aminullah, CEO, Revolution Media

“We are pleased with the quality and quantity of submissions this year, and we would like to thank all the participants and submissions for being part of the journey to ensure the long-term viability and sustainability of creative IP in our wider Asian content industry. There will be more industry decision makers who will be joining us onsite at ATF to meet the finalists to take things further in terms of partnerships, monetisation, and development. The winner of the 2022 IP Accelerator will receive the 108 Media Development Prize worth SGD15,000 to develop the idea in partnership with 108 Media, making it pitch-ready for markets and buyers,” said Justin Deimen, President of 108 Media & Executive Director of SAAVA.

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### **About Asia TV Forum & Market (ATF) 2022**

Into its 23rd edition, Asia TV Forum & Market (ATF) – the region’s leading entertainment content market and conference – is the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet, and the future of Asia’s content is shaped. For more information, please visit [www.asiatvforum.com](http://www.asiatvforum.com)

### **About RX Global**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

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RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 33,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £46.9bn, €55.4bn and \$55.3bn.

\*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

### **About the Singapore Media Festival (SMF)**

The Singapore Media Festival, hosted by the Infocomm Media Development Authority, is one of Asia’s leading international media events, where the industry meets to discover the latest trends, talents and content in Asia. Themed “Celebrating Asia’s Stories with the World”, the ninth edition will take place from 24 November to 11 December 2022. The Singapore Media Festival brings together the Asia TV Forum & Market (ATF), Singapore International Film Festival (SIFF), Singapore Comic Con (SGCC) and CreatorWorld. For more information, please visit <https://www.imda.gov.sg/news-and-events/our-signature-events/Singapore-Media-Festival>

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