ATF IP Accelerator 2022
— (AIPA) —
PROJECT SUBMISSION INFORMATION PACK

KEY DATES

15 June 2022	Call for project / participants submission opens
31 Oct 2022	Project / Participants submission closes
01 Nov 2022	Announcement of the shortlisted Projects / Participants
7—9 Dec 2022	Event / Meetings / Prizes

ELIGIBILITY
- In development concepts and/or (partially) financed concepts (no completed projects)
- Feature Length (more than 65mins) / Serialised & Episodic / Short-form Projects for various platforms including and but limited to theatrical, digital xVOD platforms, traditional broadcast, social media, and VR/AR/Metaverse
- Genres to include all fiction and non-fiction (excluding serialized animation and serialised formatted reality shows)
    - For serialised Animation concepts, please visit: ATF Animation Pitch 2022
    - For serialised Formatted Reality Concepts, please visit: ATF Formats Pitch 2022
- Projects can be created for local, regional, and global audiences in any language, but the submission documents have to be in English
- Applicant can be the project's Creator, Writer, Director, Producer or Production Executive
- While this is open to international applicants, all projects submitted must contain an Asian element in one or more of the following significant creative roles:
    - Participant Delegate from Asian nationality or residing in Asia
    - Execution, Development and/or Financing of Project / IP situated in Asia
    - Overall thematic thrust of the Project involves Asia (involving Asian lead characters or involving uniquely Asian issues etc.)

NOTES
- Full Screenplays / Teleplays / Concept Bible not required at point of submission, but will be beneficial if selected for the **ATF IP Accelerator** programme
- Concepts with a fuller base of creative materials (deck, visuals, treatments, character bios, storyboards, character designs etc) and attachments (directors, writers, co-producers, production companies, actors, financing partners etc.) will be assessed more favourably with the selection panel
- All concepts will be assessed under the strictest confidence between the selection panel
- By submitting their project and all relevant information ("Submitted Information") to **ATF IP Accelerator 2022**, each applicant grants, and on behalf of all other individuals listed in the submission, grant **ATF IP Accelerator 2022** and the organizers of ATF and ScreenSingapore (i) access to the Submitted Information for the purposes of evaluating and shortlisting the final projects; and (ii) the right to reproduce, publish and use the Submitted Information as it deems fit for marketing and publicity purposes.

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SUBMISSION PROCESS

- Prepare your submission materials in ONE combined document or visual deck (with Cover Sheet attached as the 1st page)
- There is no fee to enter. Each producer may submit only up to 5 projects.
- Only completed applications will be assessed.
- Please ensure that the **ATF IP Accelerator** Cover Sheet is filled up and submitted to every project that is submitted.
- Each project has to be submitted separately.
- There is no limit to the number of pages to the submission.

SUBMISSION GUIDELINE

Each project to be submitted in ONE combined document or visual deck with the Cover Sheet included as the first page of the document. Your submitted project has to address the following:

- Logline (up to 3 sentences)
- Synopsis (200—400 words) of the Project's Overview
- Treatment (2—3 pages) of the Feature Film or Pilot Episode / Concept
- Participant Delegate's Profile
- Writer/Showrunner/Creator or Director or Producer's Intention / Vision (max 200 words)
- Estimated Total Budget / Rough production timeline
- Writer, Producer's and/or Director's Profiles / Photos
- Production Company Profile (optional; max 400 words)
- Online samples of Writer, Director and/or Producer's past works (optional but beneficial)
- Any artwork or concept drawings related to the Project (optional but beneficial)
- Any other information on the package (attached actors, production team etc.)

There is no limit to the number of pages to the submission. Incomplete submissions will not be evaluated.

SELECTED PROJECTS – WHAT HAPPENS?

- You will be contacted by the organizers to reaffirm and be guided in your business plan's budget, financing structure, and creative articulation
- At least one representative of the project must be present for all meetings organized, online or otherwise
- A completed screenplay/teleplay or expanded overview of the project in English will be beneficial for the meetings with potential co-producers, financiers, commissioners, programmers, and distributors

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COVER SHEET
[INSERT TITLE OF YOUR PROJECT]

APPLICANT'S DETAILS

Full Name	
Full Address (Personal or Office)	
Country	
Telephone/Mobile	
Email	
Website URL [LinkedIn, Facebook etc.]	

INFORMATION ABOUT THE PROJECT

Genre	
Producer (*Put NA if not applicable*)	
Director (*Put NA if not applicable*)	
Writer (*Put NA if not applicable*)	
Company / Country	
Total approx. budget (USD) of the full programme	
Language	
Amount of financing already in place (USD)	
Who do you hope to meet at ATF?	

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Co-production/pitching markets where the project has already been selected?	

IMPORTANT NOTES
- Cover sheet to be inserted as the 1st page of your submission
- Submission deadline is 31 October 2022
- Submission should be in ONE Combined document.
  Link to upload document is on the online registration form