

SEASCREEN PROJECT MARKET 2021

PROJECT SUBMISSION INFORMATION PACK

KEY DATES

01 Sep 2021	Call for project submission opens
15 Oct 2021	Project submission closes
Nov 2021	Announcement of the shortlisted Projects
03 Dec 2021	Prize give-away to the top 5 Projects

ELIGIBILITY

- Fiction / Non-Fiction / Animation creative projects
- Feature Length (more than 65mins) / Serialised & Episodic
- Projects can be a feature film (both documentary or fiction) or a TV/Digital concept (both documentary or fiction)
- Projects can be created for any language and audience, but the submission documents have to be English
- Applicant can be the project's Writer, Director, or Producer
- While this is open to international applicants, all projects submitted must contain a Southeast Asian element in one or more of the following significant creative roles:
 - Producers from Southeast Asian nationality or residing in Southeast Asia
 - Director and/or Writer from Southeast Asian nationality or residing in Southeast Asia
 - Shooting or Post-Production location of Project
 - Overall thematic thrust of the Project (involving Southeast Asian lead characters or involving uniquely Southeast Asian issues etc.)

NOTES

- Full Screenplays / Teleplays not required at point of submission but will be beneficial if selected for the Project Market
- Concepts with a fuller base of creative materials and attachments will be assessed more favourably with the selection panel
- All concepts will be assessed under the strictest confidence between the selection panel
- By submitting their project and all relevant information ("Submitted Information") to SEASCREEN Project Market 2021, each applicant grants, and on behalf of all other individuals listed in the submission grant SEASCREEN Project Market 2021 and the organizers of ATF and ScreenSingapore (i) access to the Submitted Information for the purposes of evaluating and shortlisting the final projects; and (ii) the right to reproduce, publish and use the Submitted Information as it deems fit for marketing and publicity purposes.

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SUBMISSION PROCESS

- Prepare your submission materials in ONE document or visual deck (with Attached Cover Sheet as 1st page)
- There is no fee to enter. Each producer may submit only up to 5 projects.
- Only completed applications will be assessed.
- Please ensure that the Cover Sheet is filled up and submitted to every project that is submitted.
- Each project has to be submitted separately.
- There is no limit to the number of pages to the submission.

SUBMISSION GUIDELINE

Each project to be submitted in ONE document or visual deck with the Cover Sheet included as the first page of the document. Your submitted project has to address the following:

- Logline (up to 3 sentences)
- Synopsis (200 – 400 words) of the Feature Film or Series Overview
- Treatment (2 – 5 pages) of the Feature Film or Pilot Episode
- Writer/Showrunner or Director or Producer's Intention / Vision (max 200 words)
- Estimated Total Budget / Rough production timeline
- Writer, Producer's and/or Director's Profiles / Photos
- Production Company Profile (optional; max 400 words)
- Online samples of Writer, Director and/or Producer's past works (optional but beneficial)
- Any artwork or concept drawings related to the Project (optional but beneficial)
- Any other information on the package (attached actors, production team etc.)

There is no limit to the number of pages to the submission. Incomplete submissions will not be evaluated.

SELECTED PROJECTS – WHAT HAPPENS?

- You will be contacted by the organizers to reaffirm and be guided in your business plan's budget, financing structure, and creative articulation
- At this stage, it would be beneficial to have a production company or producer attached to your project to have the best chance of securing financing at SEAScreen
- At least one representative of the project must be present for all meetings organized, online or otherwise
- A completed screenplay/teleplay or expanded overview of the project in English will be beneficial for the meetings with potential co-producers, financiers, commissioners, programmers, and distributors

COVER SHEET

[INSERT TITLE OF YOUR PROJECT]

APPLICANT'S DETAILS

Full Name	
Full Address (Personal or Office)	
Country	
Telephone/Mobile	
Email	
Website URL [LinkedIn, Facebook etc.]	

INFORMATION ABOUT THE PROJECT

Genre	
Producer <i>(Put NA if not applicable)</i>	
Director <i>(Put NA if not applicable)</i>	
Writer <i>(Put NA if not applicable)</i>	
Company / Country	
Total approx. budget (USD) of the full programme	
Language	
Amount of financing already in place (USD)	
Who do you hope to meet at the market?	
Co-production/pitching markets where the project has already been selected?	

IMPORTANT NOTES

- Cover sheet to be inserted as the 1st page of your submission
- Submission deadline is 15 October 2021
- Submission should be in ONE document. Link to upload document is on the online registration form