

Indonesia: Media Dashboard 2020

Population: 272m
World Rank: 4th

TV HHs: 68m
World Rank: 4th

Broadband HHs: 9.2m
World Rank: 19th

Pay TV penetration 11%
World Rank: 73rd

Pay TV subscribers 7.0m
World Rank: 22nd

OTT subscriptions 9.6m
World Rank: 17th

Pay TV revenue USD 472m

OTT advertising revenue USD 377m

OTT subscription revenue USD 119m

