



**A PREMIER FILM**  
Market & Conference  
in Southeast Asia

**1 - 4 DEC 2020**

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In Partnership with:



## **SOUTHEAST ASIAN FILM FINANCING (SAFF) PROJECT MARKET 2020**

### **PROJECT SUBMISSION INFORMATION PACK**

#### **KEY DATES**

17 July 2020	Call for project submission opens
30 Sep 2020	Project submission closes
12 Oct 2020	Announcement of the shortlisted Projects
04 Dec 2020	Prize give-away to the top 5 Projects

#### **ELIGIBILITY**

- Fiction / Documentary / Animation projects with a minimum length of 70 minutes
- Applicant can be the project's Writer, Director, or Producer
- While this is open to international applicants, all projects submitted must contain a Southeast Asian element in one or more of the following significant creative roles:
  - Producers from Southeast Asian nationality or residing in Southeast Asia
  - Director and/or Writer from Southeast Asian nationality or residing in Southeast Asia
  - Shooting or Post-Production location of Project
  - Overall thematic thrust of the Project (involving Southeast Asian lead characters or involving uniquely Southeast Asian issues etc.)
- Screenplay not required, just a treatment (3-5 pages)

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### PROJECT SUBMISSION INFORMATION PACK

#### SUBMISSION PROCESS

- Prepare your submission materials in ONE document (with Attached Cover Sheet as 1<sup>st</sup> page)
- There is no fee to enter. Each producer may submit only up to 5 projects.
- Only completed applications will be assessed.
- Please ensure that the Cover Sheet is filled up and submitted to every project that is submitted.
- There is no limit to the number of pages to the submission.

#### SUBMISSION GUIDELINE

Each project to be submitted in ONE document with the Cover Sheet included as the first page of the document. Your submitted project has to address the following:

- Logline (3 sentences)
- Synopsis (200 – 400 words)
- Treatment (3 – 5 pages)
- Director or Producer's Intention / Vision (max 400 words)
- Estimated Total Budget / Rough production timeline
- Producer's and/or Director's Profiles / Photos
- Production Company Profile (optional; max 400 words)
- Online samples of Director and/or Producer's past works (optional but beneficial)
- Any artwork or concept drawings related to the Project (optional but beneficial)

There is no limit to the number of pages to the submission. Incomplete submissions will not be evaluated.

#### SELECTED PROJECTS – WHAT HAPPENS?

- You will be contacted by the organizers to reaffirm and be guided in your business plan's budget, financing structure, and creative articulation
- At this stage, it would be beneficial to have a production company or producer attached to your project to have the best chance of securing financing at SAFF
- At least one representative of the project has to be present for all meetings organized, online or otherwise
- A completed script or longer treatment of the project in English will be beneficial for the meetings with potential co-producers, financiers, festival programmers, and distributors
- Jury members for the SAFF prizes will schedule meetings with each project selected at SAFF and make their decision

## COVER SHEET

[INSERT TITLE OF YOUR PROJECT]

### APPLICANT'S DETAILS

Full Name	
Full Address (Personal or Office)	
Country	
Telephone/Mobile	
Email	
Website URL [LinkedIn, Facebook etc.]	

### INFORMATION ABOUT THE PROJECT

Genre	
Producer <i>(Put NA if not applicable)</i>	
Director <i>(Put NA if not applicable)</i>	
Writer <i>(Put NA if not applicable)</i>	
Company / Country	
Total approx. budget (USD)	
Language	
Amount of financing already in place (USD)	
Who do you hope to meet at the market?	
Co-production/pitching markets where the project has already been selected?	

### IMPORTANT NOTES

- Cover sheet to be inserted as the 1st page of your submission
- Submission deadline is 30 September 2020
- Submission should be in ONE document. Link to upload document is on the online registration form