



FOR IMMEDIATE RELEASE

ATF KIDS' SUMMIT 2018 ATTRACTS THE INDUSTRY'S BIGGEST NAMES

Asia TV Forum & Market presents the inaugural kids' programming Summit in Hyderabad to industry-wide recognition from investors, commissioners & buyers



Mark Eyers
SVP & CCO (Kids)
Turner International Asia
Pacific



Kazufumi Nagasawa
Chief Content Officer
Hulu Japan
(HJ Holdings)



Jayesh Ranjan
Principal Secretary, Industries
& Commerce (I&C) Dept, IT
Dept, Telangana Government



Rajiv Chilaka
Founder & CEO
Green Gold Animation
Pvt Ltd



Takahiro Kishimoto
Head of Animation
Int'l Business Dept
TV Asahi Corporation

Hyderabad, 21 August 2018 – Supported and endorsed by the Government of Telangana, Reed Exhibitions is pleased to announce its inaugural ATF Kids' Summit 2018, presented by Disney India, and in partnership with local industry veteran, and the ATF representative for India, Pakistan, Sri Lanka and Bangladesh, Anil Wanvari. The Summit will see a slew of C-suiters from the TV industry shed light on the ever-evolving demands of the Indian TV market.

Keynote speakers at ATF Kids' Summit 2018

To kick-start the Summit on August 31, 2018, **Jayesh Ranjan**, Principal Secretary, Industries & Commerce (I&C) Department, Information Technology (IT) Department for the Telangana Government will give the Opening Address, after which he will join a line-up of key government dignitaries, led by **Ashish Kulkarni**, Chairman, FICCI Animation and Gaming Forum, as moderator, to discuss the emergence of animation hotspots in India, focusing on the states that are encouraging animation and VFX gaming.

As the first international Keynote, **Mark Eyers**, SVP and Chief Content Officer (Kids) of Turner International Asia Pacific will lead the charge into a full day of significant commercial giants in the Media & Entertainment industry.

Leading the afternoon segment is **Kazufumi Nagasawa**, Chief Content Officer of Hulu Japan (HJ Holdings). In a rare fireside chat with moderator **Marcus Herrmann**, COO of TotallyAwesome, Hulu Japan will reveal strategies for 2019, which may interest the Indian market.

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The final international keynote is **Takahiro Kishimoto**, Head of Animation, International Business Department from TV Asahi Corporation, Japan. This will prove a significant session, seeing how TV Asahi is already versed in the Indian kids' content realm and has concrete plans to engage the local industry further.

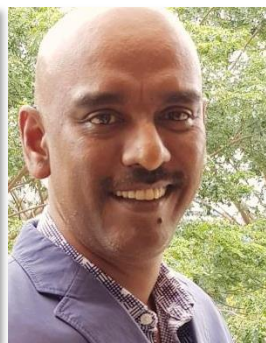
Line-Up of Big Names on Key Panels

The ATF Kids' Summit will also offer a plentitude of noteworthy personas on compelling panels, confirming the likes of **Nitin Dadoo**, Senior Finance & Business Leader at Contiloe Entertainment, **Saugato Bhowmik**, Business Head, VOOT Kids, **Anu Sikka**, EVP – Programming, Creative & Research, Kids Entertainment Cluster, Nickelodeon – Viacom18 Media Pvt Ltd, and **Krishna Desai**, Executive Director & Network Head, Kids (South Asia) at Turner International India Pvt Ltd.

The afternoon will continue with industry giants, **Nina Elavia Jaipuria**, Head of the Kids Entertainment Cluster at Viacom 18, **Manoj Mishra**, Chief Operating Officer at DQ Entertainment, **Rajiv Chilaka**, Founder and Managing Director at Green Gold Animation Pvt. Ltd, **Tapaas Chakravarti**, Owner at DQ Entertainment, **Tejonidhi Bhandare**, COO at Reliance Animation and **Uday Sodhi**, Head of Digital Business at Sony Pictures Networks India, Sony LIV.



Yoshiya Ayugai
 Manager, Kids & Family
 Content (APAC)
 Netflix Pte Ltd



Guna Kaliannan
 Monetizer & Director
 ai love



Prasad Vanga
 Founder & CEO
 Anthill Ventures



Anu Sikka
 EVP – Programming,
 Creative & Research, Kids
 Entertainment Cluster,
 Nickelodeon – Viacom18
 Media Pvt Ltd



Tejonidhi Bhandare
 Chief Operations Officer
 Reliance Animation

A panel on kids' content investment will also be featured, where investors from Singapore will speak about their keen interest in the Indian market. **Prasad Vanga**, Founder and CEO of Anthill Ventures and **Guna Kaliannan**, Director at ai love will join an intriguing panel focused on the money tap.

The Summit will leave the last session to the big boys, who will close the day with discussions that could set the tone of where India's kids' content may go in the years to come.

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Commissioners, Investors & Buyers

The ATF Kids' Summit 2018 will also see a band of content investors, who will not only be on a panel, but will partake in the summit's exclusive meetings with Indian potentials. Among the investors, several have already invested in Indian kids' content and are looking for more opportunities.

This same thread runs through the squad of commissioners and buyers who will fly in from Indonesia, Singapore, Kazakhstan, Vietnam, Thailand and the US, representing the likes of Netflix, Spectrum Indonesia and more.

Called Face Time @ Hyderabad, this session will look at post production work to commissioning projects to investing in Indian IPs. The wealth of 1-on-1 meetings is set to offer real deals on the table for the right candidate. This session will include Netflix's **Yoshiya Ayugai**, **Rajesh Kewalram Jagtiani**, CEO of PT Spectrum Film Indonesia, **Sneha Rajesh Jagtiani**, Director of PT Spectrum Film Indonesia, **Joe Suteestarporn**, CEO of Doo Nee, **Sandugash Kenzhebayeva**, General Producer of "balapan" Kids Channel from Kazakhstan Republican TV & Radio Corporation JSC, and **Le Thi Tuyet Minh**, International Business Partner Executive from VNPT-Media Corporation, along with some of the heavy weights from India itself. Their presence comes with the confidence of meeting attendees who will match their requirements for new investments.

For more information and full line-up of speakers, please visit

<https://www.asiatvforum.com/Programme/ATF-Kids-Summit-2018-Hyderabad-India/>

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About Asia TV Forum & Market (ATF) 2018

Asia TV Forum & Market (ATF) – the region's leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped.

ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arenas. Its business match-making opportunities open doors to some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.

For more information, please visit www.asiatvforum.com

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About ScreenSingapore 2018

ScreenSingapore is Southeast Asia's definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and stay abreast of the evolving film landscape.

After its continued success in 2017, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB), to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit www.screensingapore.com.sg

About Reed Exhibitions (RX)

Reed Exhibitions is the world's leading events organiser, with over 500 events in over 30 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

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