

FOR IMMEDIATE RELEASE

**ATF 2018 ANNOUNCES FIRST BATCH OF KEYNOTES AND SPEAKERS**  
QYOU Media's C-suites among Keynote line-up



**Curt Marvis**  
CEO & Co-Founder  
QYOU



**Andy Kaplan**  
Media Industry Advisor & Non-Executive Chairman  
QYOU India

**Singapore, 31 August 2018** – The Asia TV Forum & Market (ATF) today announced the first batch of Keynotes to appear at the ATF Leaders' Summit 2018 that will take place on 4 December 2018.

Themed "The Next New", the day promises to deliver forward-looking strategies and feature prominent players in the industry.

Yeow Hui Leng, Group Project Director of ATF and ScreenSingapore said, "As Asia's leading media and entertainment content conference, ATF is dedicated to gathering the global industry's brightest for knowledge exchange and vision-casting. With well-established veterans addressing 'The Next New', attendees of the ATF Leaders' Summit will certainly gain insight into solutions for creative challenges and discover ingenious business models."

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Among the Keynotes is **Curt Marvis**, CEO and Co-Founder of QYOU (<http://theyou.com>), a company which licenses, curates, packages and distributes premium digital first short form videos. With programming distributed on six continents to millions of customers, QYOU is emerging as a leader in the rapidly expanding global distribution of premium short form video.

Marvis previously served as Lionsgate's President of Digital Media, where he helped guide the company's broad spectrum of digital distribution agreements. In addition, while at Lionsgate, Marvis successfully launched original content channels, series and games in partnership with YouTube, Hulu and Machinima, which formed the basis of the digitally distributed series that are being developed by major studios today.

**Andy Kaplan**, Media Industry Advisor and Non-Executive Chairman of QYOU India, will also be taking to the stage during the Summit. Kaplan is the former President of Sony Pictures Television Networks. He led Sony's global television networks and related investments, with over 180 channel feeds reaching nearly two billion subscribers.

QYOU Media, a global curator of 'best-of-web' video for multiscreen distribution is growing its operations in India following the successful launch of QYOU India on Tata Sky, by adding a block of new content partnerships. Rebranding as Q India, the company's localised service also launched on Jio TV, India's fastest growing mobile service with 168 million subscribers.

The rise of India has put the sub-continent as a priority on many players' list, including ATF which curated its inaugural kids' programming Summit in Hyderabad on 31 August 2018.

**Host of industry heavyweights across four-day conference**



**Ricky Ow**  
 President  
 Turner Asia Pacific



**Aneesh Madan**  
 Head of Sports  
 Partnerships  
 Twitter (APAC)



**Daniel Ives**  
 Chief Strategy Officer &  
 Head of Technology  
 Research  
 GBH Insights



**Peter Bithos**  
 CEO  
 HOOQ



**Keri Lewis Brown**  
 Managing Director  
 K7 Media

This year's ATF Leaders' Summit will also see stage presence of **Ricky Ow**, President of Turner Asia Pacific, **Aneesh Madan**, Head of Sports Partnerships at Twitter (APAC), **Daniel Ives**, Chief Strategy Officer and Head of Technology Research at GBH Insights, **Peter Bithos**, CEO of HOOQ and **Vincent Reyes**, President and CEO of Philippines' TV5.

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ATF's Content Connection Day (5 December), as well as its Production Day (6 December) will also see **Keri Lewis Brown**, Managing Director of K7 Media take to stage for the highly popular session where the top fresh content from Asia is revealed.

ATF is co-located with ScreenSingapore, and is part of the Singapore Media Festival (SMF).

Visit [www.asiatvforum.com](http://www.asiatvforum.com)

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### **About Asia TV Forum & Market (ATF) 2018**

Asia TV Forum & Market (ATF) – the region's leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped.

ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arenas. Its business match-making opportunities open doors to some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.

For more information, please visit [www.asiatvforum.com](http://www.asiatvforum.com)

### **About ScreenSingapore 2018**

ScreenSingapore is Southeast Asia's definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and stay abreast of the evolving film landscape.

After its continued success in 2017, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB), to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit [www.screensingapore.com.sg](http://www.screensingapore.com.sg)

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Reed Exhibitions is the world's leading events organiser, with over 500 events in over 30 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

[www.reedexpo.com](http://www.reedexpo.com)

**About the Singapore Media Festival (SMF)**

The Singapore Media Festival, hosted by the Infocomm Media Development Authority, is set to become one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 29 November to 9 December 2018, the Singapore Media Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore and SMF Ignite. For more information about the Singapore Media Festival, please visit

[www.sgmediafestival.com](http://www.sgmediafestival.com).

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